

27<sup>th</sup> January 2023**SCUDERIA ALPHATAURI ANNOUNCES PKN ORLEN AS PRINCIPAL PARTNER**

Ahead of the 2023 season, Scuderia AlphaTauri is excited to announce a multi-year partnership with PKN ORLEN, one of the largest oil and gas companies in Central Europe. Like Formula 1, ORLEN is a global brand, which is operating in around 100 countries, across six continents, therefore this partnership will provide the perfect marketing platform to continue to increase brand awareness and facilitate a range of activations internationally for the brand.

ORLEN's branding will feature on multiple prime locations on the soon to be released AT04, including the rear wing, as well as the driver apparel.

Daniel Obajtek, CEO of PKN ORLEN, said: "ORLEN Group is Central Europe's most significant multi-utility concern, serving more than 100 million customers. Global brand recognition is essential to achieve our strategic goals. Nearly half of the Group's revenues come from sales abroad. That is why we consistently focus on sport sponsorship, a cornerstone of our presence in the most prestigious racing series. With Formula 1's exposure, we reach hundreds of millions of fans worldwide and have built a consistent marketing strategy in Poland and abroad for years. We will continue to leverage the vast potential of the sport with our new cooperation with Scuderia AlphaTauri."

Franz Tost, Team Principal of Scuderia AlphaTauri, commented: "I'm pleased to be starting the 2023 season with such positive news for the team. ORLEN are one of the leading oil and gas companies in Central Europe and this partnership will allow them to further increase their brand awareness, through the global platforms we offer as a team. I'm looking forward to seeing their logo featured on our new car at the launch in New York City next month and also how this partnership progresses over the coming years."



**About PKN ORLEN**

PKN ORLEN is an integrated, multi-utility company, operating in Central Europe and Canada. The concern provide energy and fuels to over 100 million Europeans, while our advanced products are marketed to about 100 countries on 6 continents. PKN ORLEN pursue strengthening our position of a regional leader in energy transition by implementing clean and sustainable technologies, as well as power generation based on low- and zero-emission sources. The company's actions are driven by a strategic goal of reaching emission neutrality by 2050.

Visit <https://www.orlen.pl/en> for more information.

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