

10th March 2023**SCUDERIA ALPHATAURI ANNOUNCES BASSO BIKES AS OFFICIAL BIKE SUPPLIER**

Scuderia AlphaTauri is pleased to announce that Basso Bikes is joining the team as its Official Bike Supplier.

Led by Alcide Basso, the company has been making bikes in Vicenza, Italy since 1977 and is still very much a family run business. Racing is in the blood, with one of three brothers, Marino Basso, having won stage races at the major cycling Grand Tours, as well as being the 1972 Road Race World Champion.

Ride, Perfected is the motto that identifies the mission of Basso Bikes: creating the best riding experience for passionate cyclists. A philosophy that produces bikes that have much in common with our cars: their carbon fibre components made in-house, with light weight and aerodynamics as the key drivers of performance, just like on a Formula 1 car. Basso, nowadays, offers a wide range of bikes: not only road racing but also gravel and e-bikes.

Basso will supply our drivers, Yuki Tsunoda and Nyck de Vries, with racing bikes for them to use as part of their fitness training programme, while team personnel will be provided with road and gravel e-bikes, at the European races on the calendar. The bikes boast an eye-catching livery that takes its cues from the look of the AT04.

Fabian Wrabetz, Marketing and Communications Director of Scuderia AlphaTauri, said: “Basso is a symbol of Italian authenticity. Performance, strength, and elegance are the unmistakable hallmarks of Basso bikes, making each one a precious “Made in Italy” product. That is why Basso is the perfect partner for Scuderia AlphaTauri. We are delighted to welcome Basso to the team, with both our marques representing Italian heritage in the Formula One paddock.”

Leonardo Basso, Basso Bikes Marketing Manager, commented: “As a technology and innovation enthusiast who grew up surrounded by mechanics and carbon fibre, Formula 1 represents the highest peak, the maximum expression of engineering development. Scuderia AlphaTauri boasts a prestigious history, and it is no coincidence that some of the stars of Formula 1 – including Sebastian Vettel, Max Verstappen, Daniel Ricciardo, Carlos Sainz – have seen their talent blossom right here.

“What pleasantly surprised me was discovering the enthusiasm and curiosity towards our bikes from the AlphaTauri team. Two worlds much closer than they seem, sharing a cultural background made up of Italian spirit and authenticity, vision, and talent.

“This is the first time that Basso Bikes enters into a partnership with an F1 team. We are proud and honoured having chosen Scuderia AlphaTauri, supporting its mobility at the track, as well as the drivers’ training programmes.”



About Basso Bikes

Basso Bikes is a Vicenza based bike company that was born from the love for cycling of Alcide Basso together with his brothers Renato and Marino. In the early 90s the Basso brothers began working on aluminium and carbon models and from this research the current Basso racing and gravel bikes were born with superior quality carbon frames and a structure and fittings perfectly adapted to the athlete and the usage.

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<https://www.linkedin.com/company/basso-bikes/>

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